

SPONSORSHIP OPPORTUNITIES

The Wollongong Belly Dance Festival is currently inviting businesses to sponsor the inaugural Wollongong Belly Dance Festival 2011. The festival will be held at Novotel Northbeach Wollongong on 28th-30th October and aims to celebrate the rich traditions of belly dance, its modern fusions, and transformations.

WOLLONGONG
Belly Dance
FESTIVAL 2011
28-30TH OCTOBER
www.bellydancefestival.com.au



The festival is open to the **general public** and will present a range of inspiring **workshops, concerts, shopping** and more and will bring together dancers, teachers, students and enthusiasts of Belly dance and Tribal dance **from around Australia to participate in this exciting 3 day event.**

We look forward to your interest in supporting this exciting festival. Three levels of sponsorship are available offering different advertising opportunities. If you would like to discuss your interest in becoming a festival sponsor please contact **Virginia** directly on: **(02) 4226 1861** or email bellydancefest@gmail.com

SPONSORSHIP PACKAGES

Gold Sponsor Package: \$1,000

- ✓ Full page advertisement in Festival Program
 - ✓ Logo in all festival promotional materials
 - ✓ Opportunity to display banners or promotional material (provided by sponsor)
 - ✓ Opportunity to set up stall at the Market Bazaar - stall fees waived
 - ✓ Main stage mentions at festival events
 - ✓ 2 VIP Festival Passes (each Pass includes: 1 ticket to Raks Al Dunya Dance, 1 Workshop Pass)
 - ✓ Website link on Festival Facebook pages
 - ✓ Main stage mentions at festival events
 - ✓ 12 month link on the Wollongong Belly Dance Festival website
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Silver Sponsor Package: \$500

- ✓ Half page advertisement in Festival Program
 - ✓ Opportunity to display banners or promotional material (provided by sponsor)
 - ✓ Opportunity to set up stall at the Market Bazaar - stall fees waived
 - ✓ 1 VIP Festival Pass (each Pass includes: 1 ticket to Raks Al Dunya Dance, 1 Workshop Pass)
 - ✓ Main stage mentions at festival events
 - ✓ 12 month link on the Wollongong Belly Dance Festival website
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Bronze Sponsor Package: \$200

- ✓ Quarter page advertisement in Festival Program
 - ✓ Main stage mentions at the festival events
 - ✓ 12 month link on the Wollongong Belly Dance Festival website
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In Kind Sponsorship – by negotiation

Equipment

Resources

Services
